



---

## News Alert

# Northeast Community Challenge Coalition

---

### New alcohol product geared toward “young adult”

A new alcohol product, called Suck and Blow, is geared toward the “young adult,” according to its web site, [www.suckandblow.com](http://www.suckandblow.com). While the site asks the viewer to enter a birthdate before entering, any birthday can be used.

The product is a shot of frozen gelatin and wine in a plastic tube. One partner blows on the tube while the other sucks on it to free the alcohol.

Distributors in Ohio are selling the product. It retails for about \$2 at liquor stores or \$3 to \$6 in bars.



---

Northeast Community Challenge Coalition  
P.O. Box 42387  
Cincinnati, OH 45242  
[www.necchealthycommunity.org](http://www.necchealthycommunity.org)  
513-489-2587