



NORTHEAST COMMUNITY CHALLENGE COALITION COMMUNITY-WIDE ASSET INITIATIVE



Asset Building Ideas for Government

- Recognize your role in creating a community climate in which children and youth are valued, cared for, and supported.
- Promote and support clear boundaries, positive value, high expectations and healthy behaviors for all children and youth.
- Support the Community-Wide Asset Initiative within our Coalition service areas (Blue Ash, Montgomery, Sycamore and Symmes Townships) as a member of NECC through participating in asset building trainings, service, leadership, in-kind resources, and through the dissemination of the Coalition's brochures, posters and newsletters through your organization's special events.
- Through policy, training and resource allocation, make asset development a top priority in the city.
- Sponsor events for children and teens which provide a constructive use of time.
- Strengthen or develop ordinances that reduce or eliminate youth access to alcohol and tobacco.

Permission given by Search Institute to use Search Institute's materials to develop the Northeast Community Challenge Coalition Community-Wide Asset Initiative.