



NORTHEAST COMMUNITY CHALLENGE COALITION COMMUNITY-WIDE ASSET INITIATIVE



Asset Building Ideas for Service and Civic Organizations

With a commitment to community service and often a focus on children and youth, service clubs and fraternal organizations have a lot to offer in the way of asset building.

- Support intergenerational community-wide event, such as community-wide celebrations and civic events.
- Invite youth speakers to be a part of your speaker program.
- Encourage members to be mentors, reading tutors, and to support volunteer activities through schools and youth serving organizations.
- Support the Community-Wide Asset Initiative within our Coalition service areas (Blue Ash, Montgomery, Sycamore and Symmes Townships) as a member of NECC through participating in asset building trainings, service, leadership, in-kind resources, and through the dissemination of the Coalition's resource materials through your organization's special events.
- Assess if your organization can involve children and youth in ways such as volunteering, internships and support opportunities for youth leadership. Service is an important component of asset building, and young people need high-quality service opportunities.
- Encourage members to find ways to build assets through their own professional affiliations and in their personal lives.
- Promote and support clear boundaries, positive values, high expectations and healthy behaviors for all children and youth.
- Provide opportunities for youth in the way of scholarships, internships, and support opportunities for youth leadership.

Permission given by Search Institute to use Search Institute's materials to develop the Northeast Community Challenge Coalition Community-Wide Asset Initiative.